



eh! ONLINE is an opportunity for buyers and specifiers to discover and source the entire product and solution offering of the Hospitality sector.

This digital platform also gives access to content delivered by experts, a real immersion in the trends of the moment!



**INSPIRE
SOURCE
DISCOVER
INNOVATE**

eh! Daily

eh! Daily brings you throughout the year experts points of view, moments of exchange and reflection to share and explore the new paths that are already influencing our industry, our teams, and our customers.

DIFFERENT FORMATS OF CONTENT AVAILABLE

ON eh! DAILY



**MONTHLY 45-MINUTES
BROADCAST
TV SHOW**



**A SELECTION OF
PRODUCTS AND
INNOVATIONS BY A CURATOR**



**PUSH THE DOORS OF THE LAST
PARISIAN HOTELS
TO BE DISCOVERED IN VIDEO**



**INTERVIEWS AND PORTRAITS
OF KEY PLAYERS OF THE
HOSPITALITY SECTOR**



**A POINT OF VIEW, AN
EXPERTISE, 20 MINUTES TO
TAKE THE FLOOR**

PROGRAMME CONTENT CREATED IN PARTNERSHIP WITH:



BOOST YOUR VISIBILITY ON eh! ONLINE

BECOME A SPONSOR

SPONSORISE THE eh! TALKS

YOUR BANNER IN:
The eshot promoting the programme
The registration form
The confirmation email
The post-show satisfaction survey
The Replay newsletter

A BILLBOARD
at the beginning and end of the show

**RECEPTION OF REGISTERED
CONTACTS**

SPONSORISE THE eh! SERIES

YOUR LOGO:
With link to your supplier profile
On the eh! Series promotional eshots
On social network posts dedicated to the eh! Series

YOUR BANNER:
On the page dedicated to each eh! Series

**1 YEAR OF VISIBILITY ON
eh! ONLINE**

SPONSORISE THE HOT SPOT

YOUR LOGO:
With link to your supplier profile
On the Hot Spot promotional eshots
On social network posts dedicated to the Hot Spot

YOUR BANNER:
On the page dedicated to each Hot Spot

**1 YEAR OF VISIBILITY ON
eh! ONLINE**

From **2500€ exc. VAT**
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A QUALIFIED AUDIENCE

FOR YOUR COMMUNICATIONS

200 000
Professionals

75%
of the members of our community are
purchasing decision-makers



32%
HOTELS

Budget hotel to palaces,
Open air tourism, Selfcatering cottage,
Holiday apartment complex...



25%

COMMERCIAL CATERING

Michelin-starred restaurant, Fast-food,
Traditional restaurant, Cafés, Bars, Pubs,
Caterer, Food shop, Vending,
Supermarket, etc.



24%

PURCHASING, DISTRIBUTION & SERVICES

Distributor, Wholesaler, Small-scale
manufacturer, Large scale
manufacturer, Logistics, etc...



13%

DESIGN & INSTALLATION

Interior designer/architect, Fitter, Layout,
Design office, Chartered architects,
Consultancy firm, etc.



6%

FOODSERVICE CONTRACTORS

Health, Administration,
Work, Education, Leisure, Services (armed
forces, police, firefighters), etc.

A TEAM

AT YOUR SERVICE!

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All sectors

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